

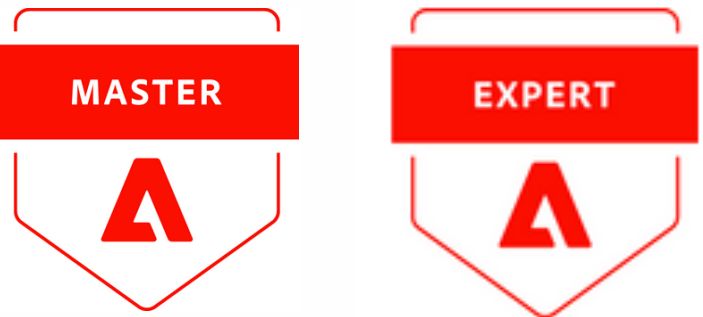
Matija Kovaček

Lead Developer



Varaždin, Croatia
contact@matijakovacek.com

www.matijakovacek.com
linkedin.com/in/matijakovacek



Experienced Lead Developer with a Master’s Degree in Information and Software Engineering. Adobe Experience Manager Subject Matter Expert, specialized in delivering solutions using AEM, Java, and various web technologies.

I’ve held pivotal roles in the AEM ecosystem, from Developer to Lead Developer, Architect, and Head of Adobe, each fueling my drive to create impactful technology solutions. I emphasize best practices, collaboration, effective communication, and a healthy work environment. My development approach is rooted in problem-solving, clean code, and continuous improvement.

Experience

Lead Developer & Head of Adobe @ IBM iX DACH (2022 - 2024)

As Lead Developer/Technical Architect, responsible for Technical Delivery of Projects. Ensuring teams deliver strong technical solutions, defining architecture and its components. Promoting best practices and modern design principles. Coaching developers and serving as the primary contact for technical inquiries and consulting.

As Head of Adobe, responsible for building and leading motivated teams. Accountable for hiring, enablement, and career development of talents. Ensuring talent planning aligns with client demand, expertise, and career goals. Conducting career and salary discussions, and defining/evaluating targets and KPIs.

Senior Developer @ Digacon Software Solutions (2021 - 2022)

Leading Software Development Life Cycle processes for Enterprise CMS solutions with AEM. Defining Development Guidelines, WoW and Testing strategy. Resolving Technical debts of 20+ AEM multi-tenant sites and improving their performance.

Senior Developer @ ecx.io – an IBM Company (2016 - 2021)

Implementing features for platforms based on AEM. Component development, 3rd-party integrations, unit and performance testing, dispatcher and cache optimizations.

Selected Projects

Led development and team mentorship for migrating multi-tenant websites to AEMaaCS for Germany's largest private university. Utilized Content Fragments, GraphQL, React, and Dynamic Media.

Lead the development and team in relaunching marketing platform for Poland Airline, using AEM SPA (6.5, on prem) with SSR and AWS serverless logic.

Implemented key features for a global Swedish fashion company’s main website and push notification campaigns. Migrated multi-module projects from AEM 6.1 to 6.4 (on prem). Relaunched the new CI/CD deployment processes.

Led development team in delivering a Progressive Web App with offline functionality for Switzerland’s national airline, using Adobe Experience Manager (6.5, AMS).

Built reusable, multi-tenant web solutions in Adobe Experience Manager (6.5, AMS) for an Austrian motorsports brand.

Managed migration of multi-tenant websites to a new AEM (6.5, AMS) platform for a North American luxury vehicle corporation, integrating other Adobe Cloud products.

Skills

- AEM Development (8+ years)
 - AEMaaCS, AEM 6.1 - 6.5 (AMS, On-prem)
 - Traditional, Hybrid, Headless
 - AEM SPA, Remote SPA
 - Multi-tenants, MSM
 - Relaunches, Migrations
 - Experience & Content Fragments
 - AEM Mocks, Core components
 - Dynamic Media, GraphQL
 - Dispatcher, SSI/ESI, CDN
 - Performance, Caching, Security
 - High Code Quality and Code Coverage
 - Edge Delivery Services
-
- Java Development (10+ years)
 - Web Development (10+ years)
 - Unit & Integration Testing (8+ years)
 - Software Architecture (5+ years)
 - Agile Methodologies (8+ years)
 - Team Leadership (2+ years)

Expertise

- Transforming complex requirements into maintainable, high-performance code
- Resolving unresolvable challenges
- Implementing unit, integration, and behavioral testing for quality assurance
- Ensuring timely delivery of solutions that meet project requirements
- Leading teams with best practices and mentoring members to grow their skills
- Designing high-level concepts and detailed software architecture
- Defining technical aspects of user stories to ensure clear understanding and implementation
- Providing technical guidance and serving as the main contact for inquiries

Qualifications & Certificates

- Master’s degree in Information and Software Engineering, Faculty of Organization and Informatics, Croatia
- Adobe Certified Master
 - AEM Sites Architect
- Adobe Certified Expert
 - AEM Sites Developer
 - AEM Dev/Ops Engineer
 - AEMaaCS Migration Expert
 - Adobe Analytics Developer

Languages

- English, Croatian